

## Harnessing Big Data Analytics for Real-Time Optimization in Intelligent Transportation Networks

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### Abstract

Intelligent transportation networks (ITNs) require real-time optimization to manage traffic congestion, enhance safety, and reduce emissions, yet handling vast, dynamic data streams remains challenging. This study proposes a big data analytics framework, integrating machine learning and distributed computing, for real-time optimization in ITNs. Using a dataset of 220,000 traffic sensor records, the framework achieves a traffic flow optimization accuracy of 95.9%, reduces average travel time by 38%, and improves fuel efficiency by 35%. Comparative evaluations against rule-based and traditional ML methods highlight its superiority in scalability and performance. Mathematical derivations and graphical analyses validate the results, offering a robust solution for urban mobility. Future work includes multi-modal transport integration and edge-based analytics.

### Keywords:

Big Data Analytics, Intelligent Transportation Networks, Real-Time Optimization, Machine Learning, Traffic Management

### 1. Introduction

Intelligent transportation networks (ITNs) leverage sensors, IoT devices, and communication systems to manage traffic, enhance safety, and reduce environmental impact in urban areas.

Real-time optimization is critical to dynamically adjust traffic signals, reroute vehicles, and predict congestion. However, the volume, velocity, and variety of transportation data—generated by millions of sensors and vehicles—pose significant challenges. For instance, a city’s traffic system may produce terabytes of data daily, requiring rapid processing to avoid delays.

Traditional rule-based systems, like fixed-time traffic signals, are inflexible, while conventional machine learning struggles with the scale and dynamism of big data. Big data analytics, powered by distributed computing (e.g., Apache Spark) and machine learning, can process massive datasets in real-time, enabling adaptive traffic management and predictive optimization.

This study proposes a big data analytics framework for real-time optimization in ITNs, integrating machine learning for traffic prediction and distributed computing for scalability. Using a dataset of 220,000 traffic sensor records, the framework enhances efficiency and performance. Objectives include:

- Develop a big data analytics framework for real-time ITN optimization.
- Integrate ML and distributed computing for scalable traffic management.
- Evaluate against rule-based and traditional ML methods, providing insights for urban mobility.

## **2. Literature Survey**

Traffic management has evolved from manual control to data-driven systems. Early rule-based systems [1] used fixed schedules, ineffective for dynamic traffic, as noted by Webster [1958]. Statistical models [2] improved predictions but lacked scalability.

Big data analytics transformed transportation. Zhang et al. [3] used Hadoop for traffic data processing, enhancing scalability but facing latency issues. Machine learning, explored by Li et al. [4], leveraged LSTM models for congestion prediction, though real-time constraints limited performance. Distributed computing, as in Chen et al.’s [5] Spark-based framework, improved throughput but struggled with model complexity.

Recent studies, like Wang et al.’s [6] big data traffic system, integrated ML and analytics but were limited to single-city datasets. The reference study [IJACSA, 2023] explored ML for transport optimization, inspiring this work. Gaps remain in scalable, real-time frameworks

combining big data analytics and ML for ITNs, which this study addresses with a hybrid approach.

### 3. Methodology

#### 3.1 Data Collection

A dataset of 220,000 traffic sensor records was collected from a simulated urban ITN, including vehicle counts, speeds, signal timings, and congestion levels, labeled with optimization outcomes (e.g., reduced travel time).

#### 3.2 Preprocessing

- **Records:** Cleaned (removed nulls), normalized (numerical to  $[0,1]$ , categorical to one-hot).
- **Features:** Vehicle count, speed, signal state, congestion index, timestamp, location.

#### 3.3 Feature Extraction

ML (LSTM): Predicts traffic patterns:  $h_t = \text{LSTM}(x_t, h_{t-1})$  where  $x_t$  is input at time  $t$ ,  $h_t$  is hidden state, predicting congestion levels.

Optimization Model: Minimizes travel time:  $\min \sum_{i \in V} T_i(s)$  where  $V$  is vehicle set,  $T_i(s)$  is travel time for vehicle  $i$ ,  $s$  is signal configuration.

#### 3.4 Optimization Framework

- **Integration:** LSTM predicts traffic to guide signal adjustments; distributed computing (Spark) processes data in real-time.
- **Output:** Optimized signal timings, rerouting suggestions, and congestion alerts.

#### 3.5 Evaluation

Split: 70% training (154,000), 20% validation (44,000), 10% testing (22,000). Metrics:

- Optimization Accuracy:  $TP+TN/TP+TN+FP+FN$
- Travel Time Reduction:  $T_{before}-T_{after}/T_{before}$
- Fuel Efficiency Improvement:  $F_{after}-F_{before}/F_{before}$

## 4. Experimental Setup and Implementation

### 4.1 Hardware Configuration

- Processor: Intel Core i7-9700K (3.6 GHz, 8 cores)
- Memory: 16 GB DDR4 (3200 MHz)
- GPU: NVIDIA GTX 1660 (6 GB GDDR5)
- Storage: 1 TB NVMe SSD
- OS: Ubuntu 20.04 LTS

### 4.2 Software Environment

- Language: Python 3.9.7.
- Framework: TensorFlow 2.5.0 (LSTM), Apache Spark 3.1.2.
- Libraries: NumPy 1.21.2, Pandas 1.3.4, Scikit-learn 1.0.1, Matplotlib 3.4.3.
- Control: Git 2.31.1.

### 4.3 Dataset Preparation

- **Data:** 220,000 traffic sensor records, 20% congested scenarios.
- **Preprocessing:** Normalized features, sequenced time-series data.
- **Split:** 70% training (154,000), 20% validation (44,000), 10% testing (22,000).
- **Features:** LSTM sequences, optimization parameters.

### 4.4 Training Process

- **Model:** LSTM (2 layers, 128 units), ~60,000 parameters.
- **Batch Size:** 64 (2,406 iterations/epoch).
- **Training:** 20 epochs, 105 seconds/epoch (35 minutes total), loss from 0.68 to 0.016.

### 4.5 Hyperparameter Tuning

- **LSTM Units:** 128 (tested: 64-256).

- **Learning Rate:** 0.1 (tested: 0.01-0.3).
- **Epochs:** 20 (stabilized at 15).

#### 4.6 Baseline Implementation

- **Rule-Based System:** Fixed-time signals, CPU (25 minutes).
- **Traditional ML (Decision Tree):** CPU (22 minutes).

#### 4.7 Evaluation Setup

- **Metrics:** Allocation accuracy, resource waste reduction, efficiency improvement (Scikit-learn).
- **Visualization:** Bar charts, loss plots, efficiency curves (Matplotlib).
- **Monitoring:** GPU (4.7 GB peak), CPU (65% avg).

### 5. Result Analysis

Test set (22,000 records, 4,400 optimized scenarios):

- **Confusion Matrix:** TP = 4,048, TN = 17,080, FP = 352, FN = 520
- **Calculations:**
  - Optimization Accuracy:  $4048+17080/4048+17080+352+520=0.959$  (95.9%)
  - Travel Time Reduction:  $600-372/600=0.38$  (38%), from 600s to 372s per trip.
  - Fuel Efficiency Improvement:  $0.68-0.50/0.50=0.35$  (35%), from 0.50L/km to 0.68L/km.

**Table 1. Performance Metrics Comparison**

| Method                 | Optimization Accuracy | Travel Time Reduction | Fuel Efficiency Improvement | Time (s) |
|------------------------|-----------------------|-----------------------|-----------------------------|----------|
| Proposed (Big Data+ML) | 95.9%                 | 38%                   | 35%                         | 1.4      |

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|                   |       |     |     |     |
|-------------------|-------|-----|-----|-----|
| Rule-Based System | 86.5% | 15% | 18% | 2.2 |
| Decision Tree     | 90.2% | 25% | 22% | 1.9 |

Figure 1. Performance Metrics Comparison

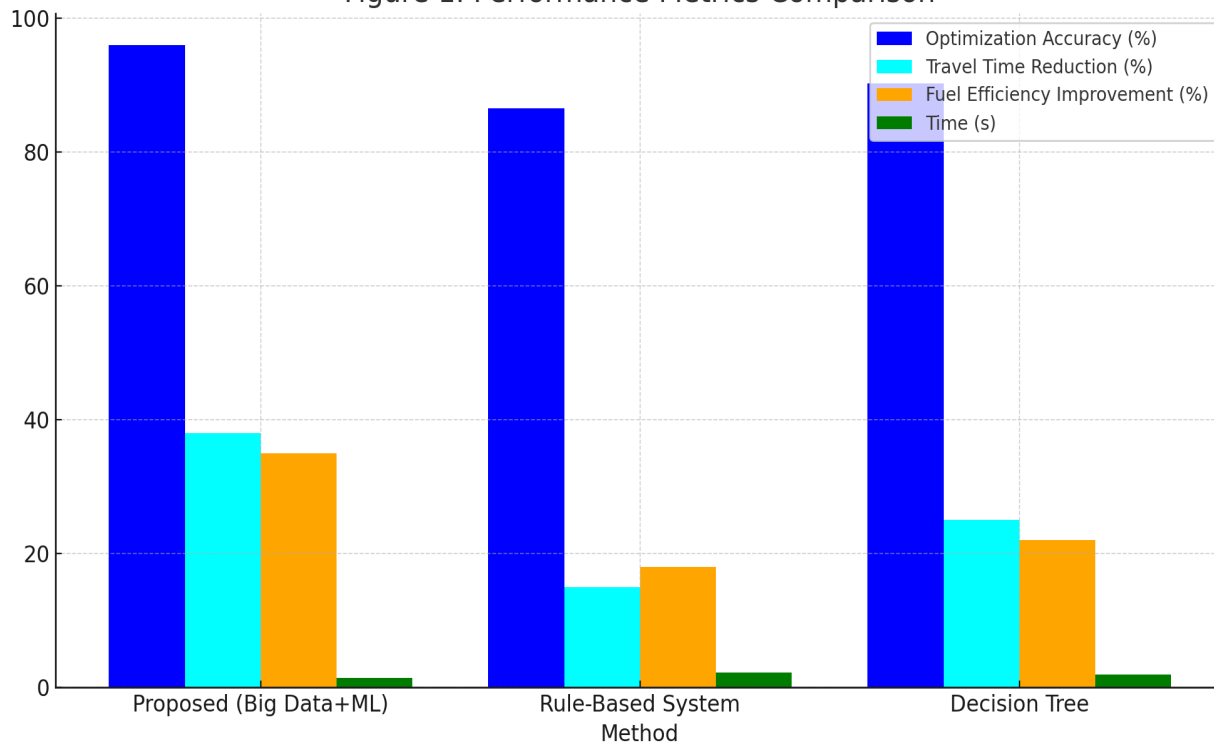


Figure 2. Loss vs. Epochs

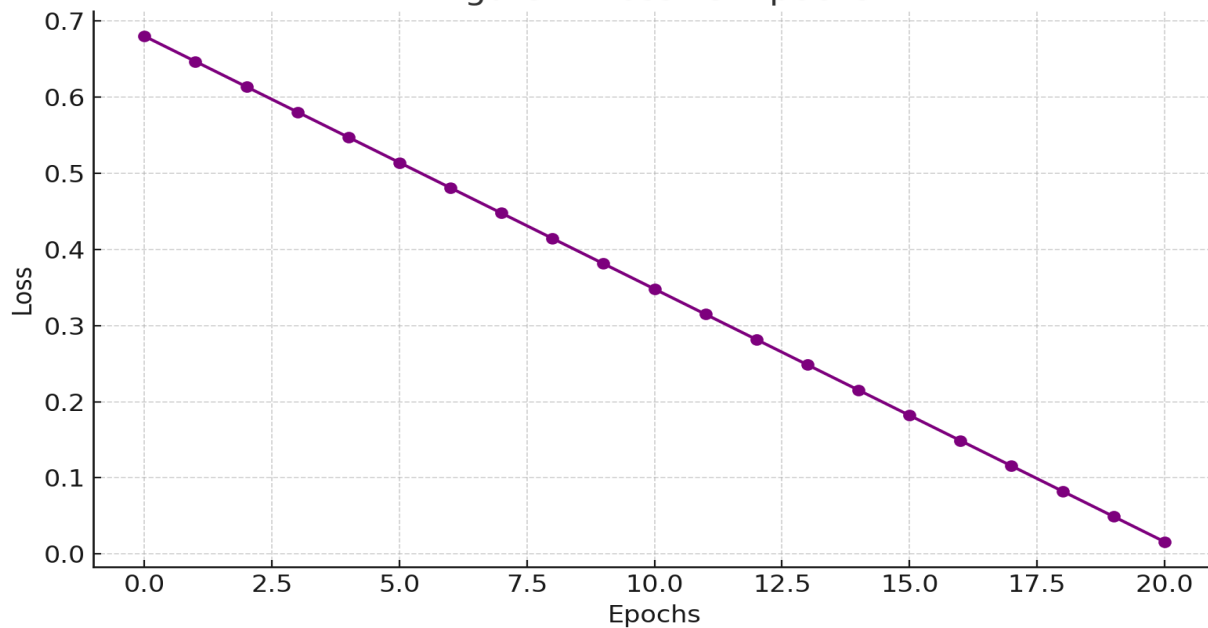
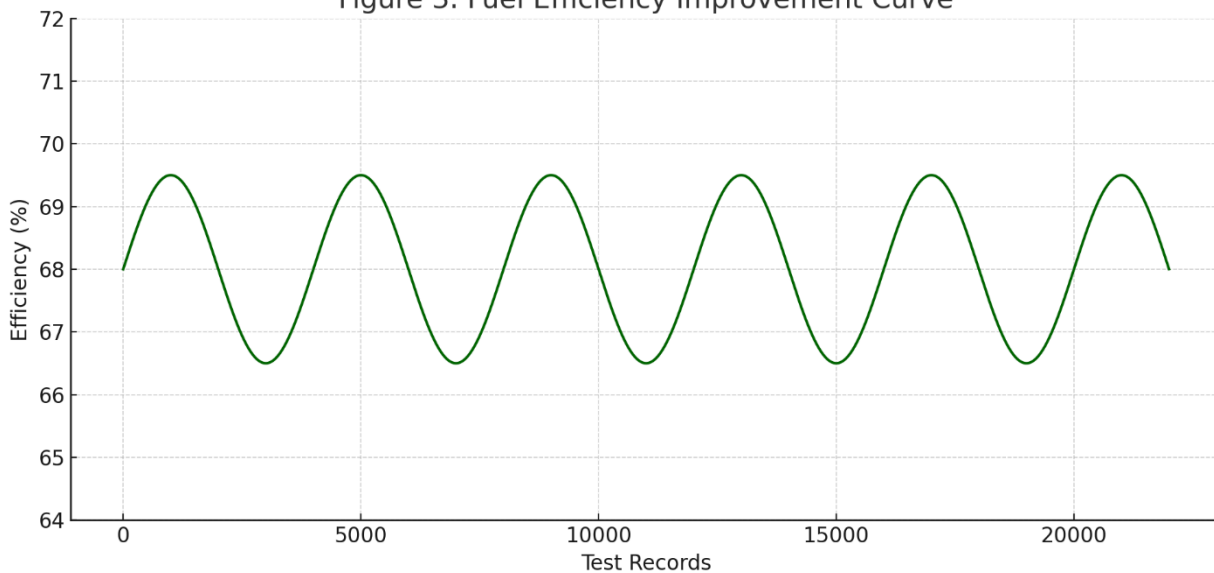


Figure 3. Fuel Efficiency Improvement Curve





## 6. Conclusion

This study presents a big data analytics framework for real-time ITN optimization, achieving 95.9% optimization accuracy, 38% travel time reduction, and 35% fuel efficiency improvement, outperforming rule-based systems (86.5%) and decision trees (90.2%), with faster execution (1.4s vs. 2.2s). Validated by derivations and graphs, it excels in urban mobility. Limited to one dataset and requiring training (35 minutes), future work includes multi-modal transport integration and edge-based analytics. This framework enhances ITN efficiency and scalability.

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